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939838-D

HRD Corp Claimable

Registered HRD Corp Training Provider

Finance for Non-Finance Managers

This 2-day programme equips non-finance managers and executives with essential financial knowledge and analytical skills to interpret financial data, understand key performance indicators, and make informed business decisions. The course simplifies financial statements, budgeting, investment evaluation, and valuation concepts, making them practical and relevant across industries. Through case studies, hands-on exercises, and interactive discussions, participants will gain confidence in using financial information to support strategic planning, operational decisions, and effective communication with finance professionals.

Learning Outcomes

- Relate to the structure and purpose of key financial statements (Income Statement, Balance Sheet, and Cash Flow Statement).
- Interpret financial ratios and indicators to assess business performance.
- Develop and manage departmental budgets aligned to organizational goals.
- Evaluate investment decisions using fundamental financial concepts such as ROI, NPV, and breakeven analysis.
- Communicate financial insights effectively to stakeholders using simple, data-driven narratives.

Modules

Module 1: The Language of Business: Why Finance Matters
Module 2: Financial Statements Demystified
Module 3: Reading Between the Numbers: Ratio Analysis
Module 4: Connecting Finance with Operations
Module 5: Budgeting and Forecasting Essentials
Module 6: Investment and Decision-Making Tools
Module 7: Financial Risk Awareness & Control
Module 8: Communicating Finance to Non-Financial Stakeholders

Trainer
MN Ikram

MN Ikram (Mohd Noor Ikram Bin Puniran) is a Certified Master Trainer and HRD Corp Accredited Trainer specialising in Islamic Banking & Finance, ESG, Sustainable Finance, and Fintech. He holds a Master of Laws in Islamic Banking & Finance from the International Islamic University Malaysia and is currently pursuing a PhD in the same field, reinforcing his academic depth in Shariah-compliant finance and sustainability frameworks.

With professional experience in banking and financial services, including leadership and operational roles in RHB Bank Berhad, Ikram brings strong practical insight into financial governance, risk awareness, regulatory compliance, and sustainable value creation. As Managing Director of MNI Change Academy, he designs and delivers programmes on Financial Literacy, ESG integration, Sustainable Business Strategy, and Ethical Finance.

Combining technical financial expertise with structured analytical thinking, Ikram equips professionals and leaders with the knowledge and tools to navigate evolving financial regulations, ESG standards, and sustainable growth strategies with confidence and credibility.

BOOK IN A QUICK CALL

+6019 572 0449

enquiry@knowledge-evo.com

www.knowledge-evo.com

Finance for Non-Finance Managers

1. Overview:

This 2-day programme equips non-finance managers and executives with essential financial knowledge and analytical skills to interpret financial data, understand key performance indicators, and make informed business decisions. The course simplifies financial statements, budgeting, investment evaluation, and valuation concepts, making them practical and relevant across industries. Through case studies, hands-on exercises, and interactive discussions, participants will gain confidence in using financial information to support strategic planning, operational decisions, and effective communication with finance professionals.

2. Learning Outcomes:

Upon completion of this one-day training program, participants will be able to:

- Relate to the structure and purpose of key financial statements (Income Statement, Balance Sheet, and Cash Flow Statement).
- Interpret financial ratios and indicators to assess business performance.
- Develop and manage departmental budgets aligned to organizational goals.
- Evaluate investment decisions using fundamental financial concepts such as ROI, NPV, and breakeven analysis.
- Communicate financial insights effectively to stakeholders using simple, data-driven narratives.

3. Target Audience:

- Department heads, team leaders, and supervisors from non-finance functions, Entrepreneurs and SME owners, Professionals who need to understand financial impacts in decision-making, Non-finance executives preparing for managerial roles

4. Location:

- Petaling Jaya, Selangor

5. Course Outline:

DAY ONE

9:00 AM – 9:30 AM: Registration and Welcome

- Participant registration
- Icebreaker: “Finance in Everyday Life”
- Program overview and learning goals

9:30 AM – 10:30 AM: Module 1 – The Language of Business: Why Finance Matters

- Understanding finance as a decision-making tool
- How financial literacy supports better leadership
- The role of finance in value creation

10:30 AM – 10:45 AM: Coffee Break

10:45 AM – 12:30 PM: Module 2 – Financial Statements Demystified

- Income Statement: Profit & Loss structure and purpose
- Balance Sheet: Assets, liabilities, and equity explained
- Cash Flow Statement: Tracking money movement
- Hands-on activity: Build a simple P&L from sample data

12:30 PM – 1:30 PM: Lunch Break

1:30 PM – 3:15 PM: Module 3 – Reading Between the Numbers: Ratio Analysis

- Liquidity, profitability, efficiency, and solvency ratios
- Identifying red flags and growth opportunities
- Group activity: Compare company performance using ratio dashboards

3:15 PM – 3:30 PM: Tea Break

3:30 PM – 4:30 PM: Module 4 – Connecting Finance with Operations

- Linking financial performance to operational outcomes
- Case discussion: Cost optimization and revenue enhancement
- Reflection: How finance influences departmental KPIs

4:30 PM – 5:00 PM: Wrap-Up & Reflection

- Summary of Day 1 concepts
- Peer sharing: Key takeaways and practical relevance

DAY TWO

9:00 AM – 9:30 AM: Reconnection and Energizer

- Recap of Day 1
- Quick game: “Guess the Financial Impact”

9:30 AM – 10:30 AM: Module 5 – Budgeting and Forecasting Essentials

- Understanding cost behavior and budgeting principles
- Developing realistic departmental budgets
- Hands-on: Create a mini operating budget

10:30 AM – 10:45 AM: Coffee Break

10:45 AM – 12:30 PM: Module 6 – Investment and Decision-Making Tools

- Time value of money and payback period
- Net Present Value (NPV) and Internal Rate of Return (IRR) simplified
- Case activity: Evaluate project proposals using Excel templates

12:30 PM – 1:30 PM: Lunch Break

1:30 PM – 3:15 PM: Module 7 – Financial Risk Awareness & Control

- Understanding business and financial risks
- Internal controls and compliance fundamentals
- Group discussion: Managing risks in operational decisions

3:15 PM – 3:30 PM: Tea Break

3:30 PM – 4:30 PM: Module 8 – Communicating Finance to Non-Financial Stakeholders

- Presenting financial data clearly and persuasively
- Storytelling with numbers: turning data into insights
- Group exercise: Present a financial snapshot to “management panel”

4:30 PM – 5:00 PM: Integration & Closing

- Reflection and self-assessment
- Certificate presentation & closing remarks

6. Certificate:

- Participants will be issued a Certificate of Attendance/Accomplishment upon successful completion of this training program

7. Registration Method:

- Online: https://knowledge-evo.com/index.php/events2/
- Contact our office: +6019 572 0449 or Email: enquiry@knowledge-evo.com

8. Course Fee & HRD Corp Claimable:

- RM1800 per pax (inclusive of 8% SST)
- HRD Corp Claimable - Yes
- 5% Group discount is available - min 3 pax.

9. Training Date:

- 18 & 19 May 2026 (9am - 5pm with 2 Coffee Breaks and 1 Lunch included)
- 24 & 25 June 2026 (9am - 5pm with 2 Coffee Breaks and 1 Lunch included)
- 15 & 16 July 2026 (9am - 5pm with 2 Coffee Breaks and 1 Lunch included)

Knowledge Evolution Sdn Bhd (939838-D)
Program ID: KEIK0003

REGISTRATION FORM

Program Name		
Company Name		
Address:		
Tel & Extension No (if any):		Email:
Participant Name #1		
Designation:		Email:
Participant Name #2		
Designation:		Email:
Participant Name #3		
Designation:		Email:

The JD14 Form/ Invoice should be directed to Mr/ Ms (Dept):

Name of Authorizing Manager:	
Tel & Extension No (if any):	Email:
Designation:	Department:
Signature:	Company Stamp:

Please make your cheque payable to: Knowledge Evolution Sdn Bhd | MAYBANK 5123-5231-7482
*Please indicate the invoice number in the reference section for online transfers and send the bank in slip receipt to WhatsApps +6019 572 0449 or email: enquiry@knowledge-evo.com

NOTE:

1. Date & venue of seminar subject to change.
2. Payment must be made 14 days before the training date.
3. Registration cancelled 14 days prior to the event is subject to RM100 service charge per participant.
4. No refunds for notice received less than 14 days prior to the event. A substitution may be made at any time at no extra charge.
5. Program content may change subject to revision by our consultants from time to time.
6. Full fee is required with your registration. 5% Group discount is available - min 3 pax.